Simplicity

Simplicity stands for unassuming plainness, sincerity and honesty.

Truthfulness

Truthfulness represents vigorous implementation, law abiding and thoroughness.

Firmness

Firmness symbolizes the blending of toughness and gentleness, with uprightness and impartiality.

Perseverance

Perseverance signifies courageous determination, with virtue and liberality of mind.
The Management Objectives of Tamkang University

The management objectives of Tamkang University were first formulated by the founder and the former presidents of the university, with further refinement and expansion through consensus among TKU faculty and staff from the discussions in numerous meetings and the conduct of the policies extending over a considerable period of time. The objectives, displayed as the main parts of the university’s Chinese palace-style classrooms, are emblazoned by the “House of Quality” for Tamkang, bearing upon the mission, vision, values, strategies, and governance of TKU. The House of Quality has served as a blueprint for full participation by the entire university.
創辦人的話
Message from the Founder

超越

台灣高等教育趨向普及化，政府有限的資源條件，百餘所大學同質競爭，面對種種考驗，必須展現辦學特色，才能將淡江品牌永續經營。我們經歷四個波段，從「質量並重的奠基時期」、「重視品質的定位階段」、「提升學術國際化策略方針」和「與時俱進的多元轉變」，發展為淡水、台北、蘭陽和網路四種形式校園的綜合大學。由第一波階段校友率先捐款，其他校友陸續集資接力，手牵手共同打造守護國際會議中心、充分表現淡江人的毅力。

這67年來，在堅強的行政團隊相互合作下，運用學校發展策略，和「同僚」、「同仁」、「行政」與「企業」四個管理模式，齊力推動全面品質管理，淡江已具備成為世界頂尖大學的要素。我曾在《淡江第四波》專文提到，要推動「三環」專業、通識、課外活動三種課程，實現「德、智、體、群、美」五育並重的理想，這十年間無數學子在國際化、資訊化和未來化三化的薰陶中，磨練三環五育的核心價值，極備心靈卓越（excellence with a soul），成為國家社會的中流砥柱。

金堡燁（W. Chan Kim）與莫伯尼（Ren Mauborgne）認為「成功來自開創藍海」，「理解環境與正確的策略行動是致勝關鍵」（So understanding the context and right strategic moves is the key to success）。淡江長期的表現已深受各界肯定，興建具世界觀的會議中心，不但活絡我們的學術研究，更提供了完善的行政服務，還與時俱進的優質創新，適時發揮馬太效應，讓我們謀求新的S 形曲線，再造淡江第四波高峰。

身處詭譎多變的狐狸時代，我們持續掌握辦學特色，把策略重心放在世界高等教育發展趨勢，以「穩實創新」為本質，「淡江文化」為內涵，從需求面突破困境，在競爭中提升價值，讓每位淡江人始終能「立足淡水，放眼世界，掌握資訊，開創未來」，也只有當淡江全體教職員生，面對各種挑戰，盡心竭力的勇往直前，大家攜手同心，果敢承擔光榮使命，繼續流傳五虎囝傳奇。

淡江大學創辦人
張建邦
(1929.3.15~2018.5.26)
Transcending

With the rapid spread of higher education, the scarcity of government resources, and the intense competition among Taiwan’s more than one hundred universities, Tamkang University must now emphasize its distinguishing strengths to further burnish the Tamkang brand. Over the years, TKU has experienced Four Waves of Development—the Foundational Period, balancing quality and quantity; the Positioning Period, emphasizing quality; the Uplifting Period, featuring strategic academic internationalization; and the Transformational Period, involving diversification, in line with the times. These waves have led TKU into a comprehensive university with four distinct campuses: the Tamsui Campus, the Taipei Campus, the Lanyang Campus, and the Cyber Campus. On the 67th anniversary of the college, we now join the repertoire of our many alumni to celebrate the advent of the Fifth Wave, displaying a spirit of perseverance and transcendency, as symbolized by our newly convened International Conference Center.

During the past sixty-seven years, TKU has practiced four modes of governance: the Collegial model, the Bureaucratic model, the Political model, and the Market model. They jointly help promote the Total Quality Management. Previously, in my featured article, “Tamkang, the Fourth Wave”, I pointed out the need to promote the Three Circles of Curricula—professional, general education, and extracurricular curricula—to put into practice the Five Disciplines of Education of “conduct, intelligence, physical education, teamwork, and beauty.” In this decade, quite a number of students went effectively under the nurturing influence of “Triple Objectives of Education”. Globalization, Information-oriented Education, and Future-oriented Education. They have equipped themselves with the core values of the “Three Circles and Five Disciplines of Education” to truly possess “Excellence with a Soul.” They now become the mainsprings of the nation and society.

W. Chan Kim and Ren Mauborgne stated that “understanding the context and right strategic moves is the key to success.” The long-term performance of Tamkang has already received affirmation from all walks of life. And, our building of a conference center that reflects our worldview, will not only raise the profile of our research, but render better administrative services. This and other high quality innovations, in line with the times, duly bring into full play the “Matthew Effect”. They set us on a new Sigmoid-curve arching towards the next wave’s peak.

In the Age of the Fox, typified by intense change and transformation, we need to maintain our hold on the operating characteristics of TKU! We will keep our strategy on the emerging trends in higher education. We should continue to take “simplicity, truthfulness, firmness, and perseverance” as the essence and accordingly deepen “Tamkang Culture.” We encourage every Tamkangian to “establish a firm foothold at Tamkang University, hold the word in view, grasp the latest information, and create a brighter future.” We encourage all the faculty members and students at Tamkang to meet all sorts of challenges, and to spare no efforts in carrying on our glorious mission hand-in-hand. By so doing, we shall continue to enrich the Five-Tiger Hill Saga.

Dr. Clement C. F. Cheng
Founder, Tamkang University
(1929.3.13~2013.3.26)
淡江大學以第四波建設作為整體校務轉變關鍵，2017年開創「第五波」新紀元，希望以超越精神、重新定位營造校風，運用「AI+SDGs=∞」5倍努力，創造智慧大學未來。回顧從第一波，推展國際化、資訊化、未來化三化政策根基，第二波引進全面品質管理(TQM)，第三波提升國際學術資源，第四波導入以產業化思維的「企業」模式，與原有的「同儕」、「官僚」、「政治」整合成四個管理模式，形塑優化四個校園。

第四波以學校新校舍建築為意象，建構淡江品質居，結合「承先啟後，塑造社會新文化」、「培育具心靈卓越的人才」使命。「實施第四波建設，營造四個校園」、「實踐三環五育」、「培育卓越人才」、「落實三化教育，創造學術王國」、「建立S形曲線，活化第二曲線」、「發揮馬太效應，爭取社會資源」、「善用國際策略，創造競爭優勢」六項策略，確立發展方向。發揮全員參與、持續改善的精神，塑造組織文化，以優異的辦學績效，榮獲第10屆國家品質獎桂冠。

從第四波到第五波，本校以宏觀的願景政策、致勝的領導團隊、優質的教師學生、充足的資源設備、明確的績效指標五大方向，作為因應21世紀經濟、科技與產業變遷的校務目標。透過「學習價值鏈地圖」，建立「學生為核心，教師與行政相互支援、共同成長的體系；規劃系統性、多元化的師資增能研習，促進教師教學與學術生涯整體發展；落實課程、教學與評量機制整體性檢核標準」，提升學習與教學品質，以期構建「學習型進」的學術環境，強化教師研發能力與學生就業實力，再造另一波學術王國的新S形曲線。

2021年全球人才競爭力指數(GTCI)，新加坡全球第2，其自2013年起位居全球前3名的關鍵特性，在於正規教育表現出眾，投資終身學習、加強技能、吸引和留住全球人才等各方面穩定成長，是獲獎學習的對象。本校創校逾70年，以三環五育、八大基本養性暨育學子，以三化前瞻思維與時俱進辦學，得以擁有健全的淡江DNA，驅動25年《Cheers》雜誌調查「企業最愛大學生」私校第一。未來持續培育企業最愛會用人才，承襲優良的淡江文化，在全球校友的支持之下，共同締造世界一流精簡卓越的經典大學。

董事長 張家宜
Tamkang University (TKU) has used a succession of waves as the transitional hub for all of its administrative development. In 2017, TKU embarked on a new epoch, "The Fifth Wave," with the spirit of transcendence, repositioning the dual-track transformation, using "AI + CDO" five times of efforts to create a smart future. Looking back, "the First Wave" unfolded the threefold foundational policy of Global Perspective, Informational Literacy, and Vision for the Future; "the Second Wave" advanced Total Quality Management (TQM); "the Third Wave" promoted international academic resources; "the Fourth Wave" ushered in the management thinking of the Market model which were integrated with the original Collegial model, Bureaucratic model, and Political model to become the Four management models, shaping four campuses.

The Fourth Wave took the Palace-style Buildings as an image to construct the House of Quality of TKU to link up with the mission of "To maintain Tamkang's valuable heritage, create positive influence on society, and nurture talented, ambitious professionals." Utilize the six strategies: "Wave-by-Wave Development and Four Distinct Campuses" "The Three Circles and Five Disciplines of Education and nurture excellence," "TKU's Triple Objectives and create an academic kingdom," "Setting up the Sigmoid Curve and activate the Second Curve," "Promoting the Matthew Effect and strive for social resources," "Blue Ocean Strategy and create competitive advantage," to establish the direction of development. Develop the full spirit of participation and continuous improvement, adjust the organizational culture so as to continue the outstanding school performance to win the 19th National Quality Award.

From the Fourth Wave to the Fifth Wave, TKU has used the five general trends of a macroscopic view policy, winning leadership team, high quality faculty and student body, sufficient resources and facilities, and clear-cut performance indicators to be the school goals responding to the changing 21st century economy, technology and industry. Using the "Map of the Learning Value Chain," TKU has set up a system that with the student as the core while allowing the faculty and administration to support mutually and grow collectively. TKU has planned a systematic, diverse faculty improvement and encourages the overall development of teaching and academic career. TKU has implemented an overall evaluation standard of the curriculum, instruction and assessment mechanism in order to improve the quality of learning and teaching. With the aim of producing an industry-university environment that "knowledge and skills progressing collaboratively" TKU has strengthened the ability of the faculty to do research and development and the ability of students to obtain employment and thus to create another academic kingdom with a new Sigmoid Curve.

In the 2021 Global Talent Competitiveness Index (GTCI), Singapore retained its position as the number two country in the world. The key characteristics of being the top 3 in the world since 2013 include the steady improvements in the outstanding performance in formal education, the investing in life-long learning, strengthening skills, attracting and retaining global talent, etc. It has been a target of benchmark learning. TKU has founded over 70 years and has nurtured students with the Three Circles Curricula, Five Disciplines of Education, and the Eight Essential Qualities. By promoting the forward thinking of Triple-Objective Education, TKU is capable of keeping pace with the times while possessing complete Tamkang DNA and earning the first place for 25 consecutive years in Cheers Business Magazine survey of the most favored private university students by enterprises. TKU, in the future, shall continue producing the most favored students by businesses and most outstanding students to promote the excellence of Tamkang Guitre. Together with the support of TKU alumni worldwide, we shall establish a superbly outstanding, comprehensive world-class university.

Dr. Flora Chia-I Chang
Chairperson, Board of Trustees
Members of Tamkang University’s Fourteenth Board of Trustees.

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淡大於1950年創校，秉持張創辦人建置師範體的「國際化、資訊化、未來化」三化教育理念，歷經「奠基」、「定位」、「提升」與「轉型」，四個階段的發展與建構，構建淡水、台北、蘭陽、網路四位一體的綜合校園，形成淡江穩定的根基。

2017年11月由校內資優培育的守護者國際會議中心啟用，凝聚優勢的淡江文化底蘊，注入數位創新風華；今年淡水第五波「超越」，的校務新里程，並以「共創大淡水、智慧大未來」為淡水第五波校務發展的中程願景。

本校在教師教學與課程規劃方面，均秉持「學習者為中心」的思考，以學生學習加值為核心，從新生的第一堂課到畢業生的最後一堂課，再到面對職場就業創業的最後一課，依從不同階級之學習需求，為學生打造全方位學習計畫，讓淡江大學四年之「學生學習加值」課程，學生學習專業、通識、課外活動的「三環」課程，並以禮儀學程、跨領域學程、商業學程及頂尖課程作輔助，不僅達到精進專業，也提升素質學習之效，更能深化「德、智、體、群、美」五育內涵，培育學生具備「全球觀野、資訊運用、洞悉未來、品德倫理、獨立思考、樂活健康、團隊合作、美學涵養」八大基本素養，成為心靈卓越的淡江人。

淡大在各類世界大學排名及亞洲大學排名調查中表現優異，其中包括：THE、QS以及US News & World Report等排名；均名列前茅。2017年10月，泰晤士高等教育排名位列第501–600名；2018年1月由教育部「產學融合」，計畫，評選為的國際化典範學校。自2018年起，本校規劃了「創新創辦人學校」，並定義為國際化學校。自2018年起設置「創辦人張建邦博士」，暨張東文伉儷講座等，並設置多位國際大師校際講座，密集授課及合作研究，冀望能再現淡江國際化的風華。自至2020年，有來自美國、加拿大、法國、奧地利、波蘭、韓國、日本、臺灣及新加坡等9國17位講者，其中7位具備國家院士資格，逐步實踐設為「國際化學校」的理念，達成創辦人學校國際化發展的目標。

資訊化部分，以「智慧、為核心精神」，推動數位轉型，打造智慧校園2.0，運用數位行動雲端（大數據、人工智慧、行動計算、雲端運算）、物聯網、智慧科技與服務設計的新思維，100學年度成立AI+創智學院，並整合校內學術單位資源，推動校際領域教學與研究，強化產學合作及整合優化系統化，提高學術研究成果，提升學生的在AI雲端時代的就業能力、「未來化」的教育理念與定位，為具有社會責任感的多元「共創未來」，（Collaborative foresight）；持續精進未來大學課程，提升教師授課能力，以強化學生的學習素養及職涯發展，推動110學年度「以永續為核心理念」；整合在地、國際、智慧、未來等要素，並運用AI為首的智慧科技做為數位轉型的工具，加速價值實踐SDGs，達成「共創大淡水、智慧大未來」的中長期願景，打造淡水大學成為一個國際化智慧未來永續發展之校。


近30萬名各領域校友在職場上的貢獻，讓淡大與2022年《Cheers》雜誌「2000大企業最愛大學生」調查中，連續25年榮獲私立大學全國排名第10名。在調查30大能力指標排名中，有9大指標排名學校之冠。本校成功培育出如此優異的表現，但也不斷在未來用30倍力，為學術專業加值，加強教學、產學合作，建構創新創意的教學生態系統，形成淡水第五波校務發展的中程願景。
Tamkang University (TKU) was founded in 1950. Adhering to the Triple objectives of Globalization, Information-oriented education, and Future-oriented education promoted by its Founder, Dr. Clement C. P. Chang, undergoing four periods of development: "The Foundational Period," "The Positioning Period," "The Uplifting Period," and "Transformational Period," Tamkang University was further formulated into one comprehensive university with the integrations of Tamsui, Taipei, Lanfang, and Cyber campuses. In November of 2017, the Hsu Shou-Chien International Conference Center was inaugurated under the donations of TKU alumni; this continues the excellent heritage of Tamkang culture. With the quick infusion of new power, the new course of development of the Fifth Wave "The Transcending Period" was launched. Moreover, the Fifth Wave of Tamkang takes "Collaboratively Creating a Great Tamsui: Embracing a Smart and Magnificent Future" as its mid-range vision.

As for the aspect of planning the teachers' teaching and the curriculum, Tamkang University has upheld the concept of "the learner is the center." From the first mile of incoming new students to the last mile of the graduating seniors, and to the first mile of facing job employment or starting a business, all require different stages of learning demands. TKU has created a comprehensive learning plan and built a "student learning value chain" for students in their four undergraduate years. As for the aspect of students' learning, Tamkang adopts the "Three Cycles Curricula": Professional curriculum, General curriculum, and Extracurricular curriculum, and also honors program, cross-field courses, employment programs, and capstone courses as auxiliaries. TKU has not only achieved the effectiveness of intensive professionalism, learning application and advancement, and unified learning, but also has been able to deepen the Five Educational Disciplines of "Conduct, Intelligence, Physical Education, Teamwork, and Beauty" to foster in students the possession of the eight essential qualities of Global perspective, Informational literacy, Vision for the future, Moral integrity, Independent thinking, Cheerful attitude and healthy lifestyle, Spirit of teamwork and dedication, and the Sense of aesthetic appreciation," to become an outstanding Tamkang graduate.

Tamkang has performed well in various world university rankings and Asian university ranking surveys, including THE, QS, and US News & World Report, ranking No. 10-20 in the nation. The "World University Network Ranking" published in January 2022, the university ranked No. 1101 worldwide, No. 15 in the country. In the 2022 "Times Higher Education Impact Rankings," Tamkang ranked 301-400 in the world, No. 10 in Taiwan. The best performance is in SDG4 "Quality Education," ranking No. 1 in the country. In 2022, "Global Views Monthly" magazine's "Taiwan's Best University Rankings," the school is ranked first in the "Humanities and Social Sciences" category among all the private schools, ranking No. 3 in the country.

The Triple Objectives of Globalization, Information-oriented Education and Future-oriented Education were continuously cultivated as Tamkang steps into the fifth wave. Tamkang first established an international partnership with the Chuo Gakuin University of Japan in 1968. It has now signed an academic cooperation agreement with 252 universities in 40 countries on five continents. In 1994, the first international mobility program for domestic juniors to study abroad was established. Each year, juniors are selected to study at overseas partner institutions and, so far, nearly 8,700 students have completed their dream of studying abroad. In 2015, Tamkang earned the Outstanding Internationalization Award from the Ministry of Education and thus became a model school for internationalization. In 2018, the "Tamkang Clement and Carrie Chair" was established with the hope of being able to promote more internationally renowned scholars to conduct lectures, to engage in intensive lectures series, and to do cooperative research thus promoting Tamkang's position on the stage of the global village. As of 2020, the Tamkang Clement and Carrie Chair Fund successfully invited 17 internationally renowned scholars from 9 different countries including United States, Canada, France, Austria, Poland, Korea, Japan, Thailand, and Singapore; among them, seven scholars possess national academic qualifications. This gradually accomplishes the purpose of the formation of the Tamkang Clement and Carrie Chair, achieving the founder’s vision of creating a world-class university.
As for the Information-oriented Education, Tamkang takes "intellect" as its core spirit, implements a digital transformation, creates the smart campus 2.0, and utilizes the new concepts of smart technology and service designs (including the big data, artificial intelligence, mobile computing, cloud computing, and internet of things). Inaugurated in the 2020 academic year as a virtual operational hub in Tamkang University, the College of Artificial Innovative Intelligence (AI) integrates the resources of academic units on campus, promotes interdisciplinary teaching and research, strengthens the industry-academia cooperation, and combines with USR to implement the concept of local revitalization effectively, adapting to highly qualified industries, reducing learning gaps, and cultivating students' employability in the AI cloud era. Future-oriented Education is located in having the characteristic of social responsibility in the diversity of "Collaborative Foresight" as this continues to refine future studies courses, upgrading teaching instructions in order to strengthen the clear understanding of students in their Future-oriented Education and competency development. Starting from the 110th academic year, the school will apply "Sustainability" as the core concept, integrating local, international, smart, and future elements, and using AI-led smart technology as a tool for digital transformation, accelerating the value-added practice of SDGs, achieving the medium and long-term vision of "Collaboratively Creating a Great Tamkang; Embracing a Smart and magnificent Future." The aim is to build Tamkang University into an international, smart, future-oriented, sustainable and cloud-based university city.

International Safe School Status after passing the WHO Safe School Re-evaluation. From 2011 till 2013, Tamkang continuously received the K.O.C. Enterprises Environmental Award and received the life-time prestigious EPA Environmental Award. The quality of running a university has been affirmed by various fields.

In 2022, the immediate strength of nearly 300,000 graduates in different industries allowed Tamkang University to rank No. 1 among all private universities for 25 consecutive years in the "Top 2,000 Enterprises' Favorite College Graduates" survey conducted by Cheers Business Magazine, and No. 10 among all institutes of higher education in Taiwan. In the proportion of the survey's nine main categories, among private universities, Tamkang ranked No. 1 in eight out of the nine categories. Tamkang is ecstatic to have such outstanding performance, yet this urges us to double our efforts in the future to add value to academic professionalism, strengthen teaching, enhance industry-academia cooperation, and establish a teaching ecosystem of innovative entrepreneurship. The Fifth Wave of the world, under the guidance of Tamkang Culture and the accomplishments of the Founder and other successive presidents and the outstanding achievements, should again be carried on by building upon the initial successes and by taking the spirit of the old to create the new so as to erect a superb new look in the future of the university and march forward to be a first-rate, world-class comprehensive university.

Tamkang promoted TQM since 1992 and won The 19th National Quality Award in 2009. The Chairperson of Tamkang University, Dr. Flora Chia-I Chang, won the Business Excellence Award of the 25th National Quality Award in 2018. Tamkang was the first university worldwide to confer the International Safe School status by the World Health Organization (WHO) on November 11, 2001.
團隊組織 Organization

學術副校長 許輝煌
Dr. Hui-Huang Hsu
Vice President for Academic Affairs

行政副校長林俊宏
Dr. Chun-Hung Lin
Vice President for Administrative Affairs & Lanyang Campus

國際事務副校長 陳小雀
Dr. Hsiao-Chuan Chen
Vice President for International Affairs
1950年，張鳴（驚聲）、張建邦父子創辦淡水英語專科學校，是臺灣第一所私立高等學府。1958年改制為文理學院，1960年改名為淡水大學。淡水迄今已發展成擁有淡水、台北、蘭陽、網路等4個校園的綜合型大學，共有8個學院，約23,000名學生，2,000位專任教職員 工及近30萬名校友，是國內具規模且功能完善的高等教育機構之一。

淡水以追求卓越，不斷創新為永續經營的目標。創校至今逾七十年，始終秉持著日新又新的精神，重視教學品質，維持研究與學習服務。1992年淡水引進「全面品質管理」概念，持續提升教學、研究、行政及服務的品質。淡水校的多項優異的績效，備受社會各界的肯定與推崇，並於2009年榮獲「國家品質獎」殊榮。

在歷任的校長中，張建邦博士從民國53年（1964年）開始任職。他帶領著學校的成長，其貢獻難以言表，尤其是他在校園環境、校務、校園建設方面的努力，使淡水校成為社會各界的肯定，並於2009年榮獲「國家品質獎」殊榮。

Tomskang is a university of ideals, vision, and creativity. It sees the pursuit of excellence and ongoing innovation as characterizing sustaining its fundamental management philosophy. Over 70 years, since its foundation, TKU has focused on developing academic research, teaching, and learning services within innovative spirit. It was the first university in Taiwan to employ Total Quality Management (TQM), which was introduced in 1982. In 2000, the Tomskang Quality Award was initiated to recognize outstanding departments committed to TQM. It has generated impressive results and garnered positive public feedback. TQM efforts were significant in helping TKU win the prestigious National Quality Award in 2009.

Since its inception as a university, Tomskang has had six scholar educators serving as president: Clement C. P. Chang, Ysa-Hong Chen, Louis R. Chow, Yun-Shan Lin, Horng-Jinh Chang, and the current president, Huan-Chao Keh, who assumed the presidency on August 1. 2016. President Huan-Chao Keh will lead TKU to continue developing and constructing the “Fifth Wave of Tomskang,” enhance Tomskang Culture, refine and activate organization, strive for resources of industry, government and alumni and cooperate with the ministry of education’s higher education sprout Project, the government’s “5+2” core industries and artificial intelligence industrial applications, as well as the new Southbound Policy. The new course of development of the “Fifth Wave of Tomskang” was launched “Transcendent,” and taking the vision of the “Collaboratively Creating a Great Tamsui: Embracing a Smart and Magnificent Future” and implement local links, regional cooperation, international chains and innovation practice.

Tomskang’s administrative teams have applied innovative strategies to promote the Three Circles and Five Disciplines of Education. The “Three Circles” refer to Tomskang’s professional curriculum, general curriculum and extracurricular curriculum, while the “Five Disciplines of Education” include conduct, intelligence, physical education, teamwork, and beauty. TKU has nurtured academic growth through its “Triple Objectives of Education,” which refers to globalization (the spatial pattern of the future), information-oriented education (the life pattern of the future), and future-oriented education (the time frame of the future). With its motto of “Simplicity, Truthfulness, Firmness, and Perseverance,” Tomskang strives to fully develop students’ potential. It aims to help every Tomskangian establish a firm foothold at school and seeks to become a world-renowned, top quality, comprehensive university by providing students with the most modern learning resources and training possible.
The College of Liberal Arts is one of the longest-established academic divisions in TKU, which comprises the Department of Chinese Literature, the Department of History, the Department of Information & Library, the Department of Mass Communication, and the Department of Information & Communication.

The college integrates communication studies with humanities concerns, providing a learning environment with "oriental perspectives, global vision, international connections, and creative innovation."

Quality courses are offered from four disciplines: Creative Sinology, Cultural Review, Innovative Publishing, Interdisciplinary Narrative, Digital Content, equipping our students with core competences derived from theoretical knowledge and internship programs. Apart from lectures, students can also enroll in the Cultural Creative Industry Program to carry on their interdisciplinary learning.

In the field of academic research, the college conducts integrative research projects over humanity concerns, cultural innovation and digital content. Moreover, the college always pays attention to social issues, aiming to be the spiritual resource indispensable to the local community.
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<th>系别</th>
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Dr. Tzenge-Lien Shih, Dean

Tamkang University’s College of Science was established in 1966. Presently, the College of Science is composed of the Mathematics Department (since 1968), Physics Department (since 1969), Chemistry Department (since 1983), and Bachelor's Program in Advanced Material Sciences (since 2015). The Doctoral Programs of Physics and Chemistry Departments were later incorporated into the Doctoral Program in Applied Sciences in 2019. The College of Science pursues to strengthen the basic science education of students, improve research equipment, revise the curriculum regularly to accommodate the trends and developmental innovations. We encourage students to possess international perspectives, strengthen language training, and actively participating in transnational research cooperation to improve the competitiveness of students and cultivate research talents for the country. Our faculties are dedicated to teaching, learning, and conducting distinguished research on optoelectronic devices, energy materials, organic/inorganic materials, biological chemistry, medicinal chemistry, and big data analysis, etc. Our outstanding research teams publish high-quality scientific papers and obtain financial supports from the government and relative industries yearly. Numerous alumni from TKU’s College of Science have outstanding performances in their fields which withholds the college’s educational philosophy and continuous training of outstanding students and conducting sophisticated researches.
Established more than five decades ago, TKU’s College of Engineering has developed into a prestigious institution made up of 8 departments, 10 graduate schools, and 5 research centers. Its teaching and research cover all the major engineering disciplines. All the college’s undergraduate and graduate programs have been accredited by the IEET, a full signatory of the Washington Accord, this international accreditation helps enhance overall competitiveness and employment prospects of our graduates. The college provides students with more than 70 modern teaching and research laboratories, including multimedia classrooms and Computer-Aided Engineering (CAE) laboratories. The laboratories are equipped with the latest technology and are well-managed and maintained by a strong technical staff to assist students in learning. All of the departments and graduate schools have produced noteworthy outcomes in many specialized research areas and plan to recruit more international students to participate in these advanced research undertakings.
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### Dr. Li-Ren Yang, Dean

The TKU College of Business and Management was established in 2012 as a merger between the formerly separate colleges of Business and Management. Home to a range of EMBA programs and an Office of AACSB Accreditation, the college is one of the largest Business Schools in Taiwan. All of the college’s academic programs aim to develop quality business professionals with a global view of economic development, the business environment, and financial policies. A sound foundation is these fields gives TKU graduates a competitive advantage both in the workplace and when undertaking further study. As a result of this foundation, college graduates possess capabilities in both theoretical and practical domains and are highly sought after by leading Taiwanese enterprises. The college also has agreements with numerous overseas partner universities that allow students to take part in double-degree programs and receive degrees from both universities upon graduation. The college’s International Journal of Information and Management Sciences, an EI indexed publication, is additional evidence of its academic excellence.
The College of Foreign Languages and Literatures was established in 1992. The college provides instruction in foreign languages, culture, and literature, translation, and practical applications of writing, and has produced countless professionals who work in translation, trade, foreign diplomacy, and conduct research on literature and culture. The college offers unique credit programs in fields such as Foreign Language Translation, Teaching Chinese as a Foreign Language, Diplomacy, Foreign Language and Aviation, and Study Program in Economics and Trade for Bilingual Students, while regularly holding innovative workshops that promote foreign language teaching. It also provides classrooms dedicated to AI and language teaching and learning, specialized laboratories for language interpreting and cultural studies, each of which is designed to enhance students' proficiency in their chosen foreign language. Each of the college's six academic departments works to enhance students' international perspectives. Third-year students, for example, have the chance to take part in the IKU Junior Abroad Program, which involves one year of overseas study at one of IKU's sister universities. In the future, the college will continue to enhance its language learning facilities, strengthen its ties with industry, and hold regular academic conferences with National Key Universities from Mainland China and other countries in order to develop talented foreign language personnel with a truly global perspective.
The College of International Studies was established in 1992 with the mission of exploring the path to world democracy, peace and prosperity. In 2018, the college was renamed College of International Affairs. In the year of 2021, due to the university reorganization, the Department of International Tourism Management and the Department of Global Politics and Economics were transferred from the College of Global Development to this college. As a result, the College of International Affairs now has four departments and a graduate institute, as well as five research centers, including Graduate Institute of International Affairs and Strategic Studies, Department of Diplomacy and International Relations, Department of International Tourism Management (English-Taught Program), and Department of Global Politics and Economics. Center for Japanese Studies, ASEE Studies Center, Center for Cross-Strait Research, One-Belt-One-Road Research Center, and Center for Latin America and the Caribbean.

The college’s goal is to cultivate practical and academic professionals in the fields of regional politics, economics, society and culture, and international relations. The college employs nearly 50 full-time faculty members, including several foreign professors; it is thus the most comprehensive college for area studies in Taiwan. Each program has its own specialty and is well known in the academic community and government in Taiwan, as well as with scholars and governments abroad. In the future, the college will continue to record its progress in providing excellent study programs for local and international students, conducting advanced academic research, and contributing to the shaping of security and foreign policies of Taiwan’s government. The college will also continue to expand its network of international partnerships with respected overseas universities and think tanks. It will similarly continue to enhance the quality of its English quarterly publication, the Tamkang Journal of International Affairs.
教育學院
College of Education

教育學院院長 陳國華
Dr. Kuo-Hua Chen, Dean

教育學院成立於2000年，設有教育科技學系、教育與未來設計學系、教育心理與諮商研究所、教育培訓中心及策略遠見研究中心。本院的發展特色係進行未來化及前瞻性的整合性與實戰性之教育研究，以創造導師教育新知；推廣本土化與國際化之見解教育措施及研究成果，以提供教育行政機構與中小學教育實務發展之導引；整合本校教育學術人力資源進行教育相關課題之探討與實驗，提供本校與教育相關機構教育品質經營之智庫諮詢；建立與各級學校及教育機構之教育夥伴關係，以提升整體教育之能量。

Established in 2000, the College consists of the Department of Educational Technology, the Department of Education and Futures Design, the Graduate Institute of Educational Psychology and Counselling, the Center for Teacher Education, and the Center for Futures Intelligence and Research. Features of the College are: to create and disseminate new knowledge through future-oriented education and forward-looking programs as well as through the integration and practice of education studies; to promote indigenous and globalized model practice of education and research outcomes so as to provide the educational administrative institutions as well as the primary and secondary education with guidelines and suggestions for development; to provide on- and off-campus educational institutions with information regarding the management of educational quality by incorporating academic manpower of TKU for research execution; to advance the capacity of the overall education systems by establishing partnership with all levels of schools and institutions.
Inaugurated on August of 2020 as a virtual operational sub in TKU with physical institutions added in August 2021, the College of Artificial Innovative Intelligence (AI) integrates virtual and physical technologies by integrating cross-domain learning. In August 2022, the Department of Artificial Intelligence (AI) and Human Intelligence (HI), the Section of Internet of Things (IoT), the Section of Data Science, the Section of Cloud/Fog/Edge Computing, and the Section of Innovation and Entrepreneurship. The 4 application platforms are: the Big Data Platform, the Certificate Platform, the Industry-Academia Platform, and the Information-Warehouse Platform. The AI consists of 5 AI sections and 4 application platforms. The 5 AI sections are the Section of Artificial Intelligence (AI) and Human Intelligence (HI), the Section of Internet of Things (IoT), the Section of Data Science, the Section of Cloud/Fog/Edge Computing, and the Section of Innovation and Entrepreneurship. The 4 application platforms are: the Big Data Platform, the Certificate Platform, the Industry-Academia Platform, and the Information-Warehouse Platform. The AI connects the existing academic and research units within the university and integrates all of the resources needed for learning and research developments. The AI is operated based on the principle of "Trend Economy", the practice of "Zero-Knowledge Proofs", and the concept of "One-Stop Shopping".

The Research Collaboration Platform and the Thesis Resources Platform are established to allow students to grow and learn through a cross-domain environment. The Certification Platform will provide four-reality fields and four categories of online resources with online examinations to promote employability and competitiveness. The Big Data Platform unites existing departments within the university that are already applying big data sciences. It promotes resource-sharing by utilizing various tools such as Microsoft, Amazon, and Google. The Industry-Academia Research Collaboration Platform unites the strengths and characteristics of the university units to conduct industry-academia cooperation with external units. It also combines university social responsibility with corporate social responsibility so that revitalization may be carried out effectively. All of the courses offered within the 5 AI sections are available for students on campus to take anytime, anywhere. Our vision for students includes encouraging proactive learning in various fields, building resilience and capability, fostering future leaders in a modern society, enhancing employability through adaptability to enterprises, and maintaining the ability to continuously overcome challenges in this technologically-oriental era.
A campus developed between the mountain and the sea
淡水校園 Tamsui Campus

貝學術價值和聲望的知識之城
The City of Knowledge

淡水校園以教學及研究相輔為发展方向，是一個積極「創造知識」的場所。淡水校園設有8個學院、52個學系組、46個碩士班、17個碩士
在職專班、15個博士班、11個研究中心。藉由
「傳授知識」、「應用知識」，挑戰尖端研
究，創造卓越研究成果，使淡水校園成為具學
術價值和聲望的「知識之城」。

The Tamsui Campus was built with the goal of
establishing a comprehensive research university
which also emphasizes teaching, one that “creates
knowledge.” It now is comprised of 8 colleges, 52
departments, 46 masters programs, 17 Executive
Master’s Programs, 15 doctoral programs, and 11
research centers. Challenge cutting-edge research
and create outstanding research results by
“transferring knowledge” and “applying knowledge.”
Make Tamsui Campus a “City of Intellect” with
academic value and prestige.

台北校園 Taipei Campus

傳授基礎知識，結合社會資源，
航向知識之海
The Sea of Knowledge Navigator

台北校園以服務為主的終身教育與推廣教育
為發展目標，積極開拓海内外之教育市場。台
北校園設有推廣教育處，下設進修中心、推廣
中心、日語中心、華語中心及蘭語中心，開授
學分及非學分班的課程，具有提供終身教育、
終身學習的功能。此外，另設有碩士在職專班
辦公室支援在職專班之教學與行政。「回流教
育」是台北校園全力推廣的目標，同時具有開
拓社會資源的任務。

The service-oriented Taipei Campus focuses on
both promoting lifelong learning and
continuing education worldwide. The Office of
Continuing Education comprises in Servio,
provides teaching and
continuing education. The mission of the Taipei Campus is to
enhance the quality of society’s human resources
through continuing education.
The Garden of Wisdom

Lanyang Campus is located at Mt. Linmoi, Chiao Hsi County, Yilan. Stretching over 40 acres of picturesque mountain scenery, the campus offers spectacular views of the Pacific Ocean and Turtle Island in the distance, as well as a breathtaking sunrise panorama.

The Lanyang campus has been recruiting students since 1984. In order to enhance the international competitiveness of students, the development of "three-round education": 1. All juniors go abroad, 2. All courses are taught in English, and 3. All students are living in academies. 2,200 people.

Since the 110th academic year, the College of Global Development has been abolished, and the original four departments have been reorganized and renamed to the "Tamsui campus." The Lanyang campus will continuously organize the "College of Precision Healthcare" and set up related master programs in "senior health, smart care" research and teaching and transform in the direction of "campus space revitalization."

The Space of Knowledge Explorer

In Tamsui, Taipei, and Lanyang campuses to the rest of the world through the latest information technology, it provides students the ability of taking online executive master's programs offered by the TKU Department of Educational Technology, Department of Global Politics and Economics, Department of Information and Library Science. It also cooperates with Université de Nantes, Université Lyon 3, Université de Nice (Sophia Antipolis), Waseda University, Tokyo University of Foreign Studies, Yonsei University, Korea University, St. Petersburg University, Far Eastern Federal University, Pushkin State Russian Language Institute and other universities worldwide.

According to the level of investment required for digital course management, continue to promote four types of digital courses, such as OWW (Open Online Webinar), blended courses, distance courses, and MOOCs (Massive Open Online Courses). Instructors can apply them according to the teaching needs. By exploring the world in this virtual platform of knowledge, learners are capable of acquiring information, share practical experiences, make good use of diverse learning resources, and fulfill their dreams of a lifelong education, anytime and anywhere.
四個校園 4 Distinct Campuses

淡水校園 Tamsui Campus
台北校園 Taipei Campus
蘭陽校園 Lanyang Campus
網路校園 Cyber Campus

四個校園周邊景點 4 Distinct Campuses Scenic Spots

河口霞天 Sunset of Tamsui river
八里觀音山 Guanyinshan, Bili
Tamkang University's Triple Objectives of Education are a set of educational goals adopted by the founder Dr. Clement C.P. Chang. They consist of Globalization, Information-Oriented Education, and Future-Oriented Education. Dr. Chang once stated, “Since the founding of the University, Tamkang University has set the Triple Objectives of Education as its primary aim for development. Its primary goal is to generate quality research, enhance its instruction, and advance social welfare.”
太平洋大學建校之際，即高度重視國際化發展，長期以來對國際化推展主力以赴，成果豐碩。本校重視學生世界觀及加強學生外語能力，現已和國際與中國大陸的25所知名大學簽署學術合作協議，進行師生交換、共同研究、跨國雙學位及合作辦學等計畫，並舉辦太平洏講座、邀請境外特約教師密集授課，補助師生出國參加國際與兩岸會議及赴海外姊妹校交換或講學交流。

本校提供優質國際化學習環境，開設全英語與西班牙語授課之系所共11個，每學年開設課程逾600科。境外學位生人數於2021年約1,735人，來自全球58個國家，構築了語言文化多元的校園環境。

本校於2004年在國內首創「大專校院國際化學習環境計畫」；迄今大專校院學習的學生已累計約9,228人。此外，大力拓展學生多樣化國際移動學習。諸如：異地學習、海外實習、國際志工、海外見習等。

本校於2015年獲得教育部「大學校院國際化品質暨導師獎」，確認國際化典範學校之地位。本校將持續努力，讓校園更加成為一座世界村。

Since its inception, Tamkang University has placed the utmost emphasis or raising its level of internationalization. Our efforts in this regard have been substantial and ongoing, prioritizing students’ foreign language abilities and instilling in students a global worldview. To achieve our global goals, we have signed academic cooperation agreements with 25 renowned international and Mainland Chinese institutions of higher education, including faculty and student exchanges, joint research projects, dual-degree programs, mutually beneficial educational ventures, intensive lecture series, teacher subsidies for participation in international and cross-strait conferences, and faculty exchange or mutual lectures at overseas partnership schools.

Tamkang University provides a high-quality globalized learning environment, offering programs taught entirely in English and Spanish in a total of 11 departments, with more than 800 English-taught courses available each academic year. In 2022, our international student population grew to 1,735 students from 53 countries, serving to enrich our campuses with language and cultural resources.

In 1994, Tamkang University was the first university in Taiwan to launch a Junior Abroad program, with students who joined the program able to study overseas for an entire school year. To date, the number of students studying abroad during their junior year has reached 3,300. In order to expand the diversity of students’ international learning experiences, we now offer a number of study-abroad options such as off-site study, overseas internships and international volunteering.

In 2015, we earned the Outstanding Internationalization Award from the Ministry of Education, confirmed the status of being a model university for internationalization and being recognized as one of the top performing universities. In the future, Tamkang will continue to shape its campuses and create an ever more productive educational global village.
三化教育 Triple Objectives of Education

資訊化 Information-Oriented Education

淡江大學

5G 元宇宙零碳排校園

本校於1968年創設資訊中心（現為資訊處），將電腦科技應用於教育行政、教學、研究、服務工作，為國內大學資訊化的先驅。資訊化使命為「培育卓越創新的數位競爭力」，願景為「打造享譽國際的智慧校園、形塑跨越時空的感動服務」。

本校為全球第1個取得ISO20000（資訊服務管理）國際認證之學術單位，也是國內第1個通過ISO27001國資安全標準評估認證的學術研究單位。2020年起與台灣微軟及遠傳電信戰略結盟，持續發展便捷無疑的校園網路、功能強大的校務資訊系統、多重防護的資訊安全防護網以及別具特色的iClass學習平台外，更積極發展輕巧便利的行動服務，打造淡江大學成為一所全終端智慧校園。

根據國際知名網路計量研究機構Webometrics在2022年7月份所公布的「世界大學網路排名」（Webometrics Ranking of World Universities），淡江大學在全球超過30,000個世界大學及研究機構中，全球排名第1,052名，亞洲排名第268名，台灣地區大學排名第14名，榮登國內私校第5名，更領先多所知名大學。

Tamkang has been a pioneer in information technology. Since the establishment of the Information Processing Center (now the Office of Information Services) in 1968, Tamkang has applied computer technologies to administration, teaching, research, and services. Its mission is to cultivate outstanding and innovative digital competitiveness, with the vision to build an internationally renowned smart campus and to provide impressive and satisfactory information services.

Tamkang is the first academic institution in the world to receive the ISO 20000 certificate, the international standard for an IT Service Management System. It is also the first academic institution in Taiwan to receive the ISO 27001 certificate, the international standard for an Information Security Management System (ISMS).

Since 2020, Tamkang has strategically formed an alliance with Microsoft and Far Eastone, and continued to develop a fast and convenient campus network, a powerful school information system, a multi-layer security network, and an innovative iClass learning management system. Together, these features make TKU to be the most attractive cloud enabled campus.

Tamkang is currently working in collaboration with mobile telecommunication businesses to set up an all-new borderless and wireless university. According to the July 2022 Webometrics Ranking of World Universities, Tamkang ranks No. 1,052 among 30,000 universities and research institutes worldwide, No. 268 in Asia, No. 14 in Taiwan, and the 5th among private Taiwanese universities.
未來化的教育理念在淡江大學，不僅展現在卓越教學的工作上，更內化於各階段的組織變革中。比如：

1. 為了確保第四波的軟體校園，學校設置了四波的軟體校園；
2. 將企業的全面品質管理模式，強化學校在未來高等教育市場的競爭力；
3. 強調優質教育，追求卓越；
4. 創立模式化的人文兼顧的軟體校園；
5. 加強網路科技，建立跨領域空間的虛擬校園。

進出本校第五波發展，前輩未來的觀點將賦予本校持續創新的利基，除積極整合對未來有重要影響的創新科技、經濟變革與氣候變遷等研究機構外，更透過科技與人文社會之間的持續對話及豐富的創新研究成果，對未來全球社會的永續議題提出跨科際的多元解決方案，以逐漸邁向亞洲與世界第一大學。

Tamkang University's future-oriented education is not seen only in its unique style of instruction design in the general curriculum, but also performed in its various stages of organizational change, which includes:

1. Its transition from the third to the fourth wave of education to be software-focused campus;
2. Its administration model of Total Quality Management adopted by the business sector to strengthen its competitiveness in the future higher education market;
3. Its emphasis on the Three Circles and Five Disciplines of Education to create "excellence with a soul";
4. Its establishment of an English-style holistic education system at the Lanyang Campus; and
5. Its application of the latest technology to create a vast virtual domain: the Cyber Campus. These strategies demonstrate Tamkang's ability to navigate through the potential educational and social changes in the future and change its organizational structure to adapt to future trends. Now, entering the Fifth Wave of development, this future-oriented focus will serve as the motivation for continued innovation. Apart from actively integrating research institutes that will have a significant impact in the areas of innovative technology, economic reform, and climate change, Tamkang provides an ongoing dialogue between science, technology, and society (STS), as well as innovative research results to provide strategies and alternatives to solve emerging global problems.
榮获國家品質桂冠  The National Quality Award


TKU was the first university in Taiwan to employ the system of Total Quality Management (TQM), introduced into the university in 1992 by the founder, Dr. Clement C. P. Chang. This management model has increased the quality of teaching, research, and service at TKU. Tamkang's history can be divided into four stages: the introduction period (1993 to 1996), growth period (1999 to 2006), improvement period (2007 to 2014), and transcendence period (2015 to present). In 2006, TKU initiated the Tamkang Quality Award to recognize outstanding colleges and departments committed to TQM. In 2009, due to its continual efforts to evolve and improve, TKU was awarded the 19th National Quality Award. Besides, in 2018, Chairperson of TKU, Dr. Flora Chia-i Chang, won the Business Excellence Award of the 25th National Quality Award. In the future, TKU will continue to ensure customer satisfaction by setting up a comprehensive platform for knowledge management. It will serve as a benchmark for the development of TQM in Taiwan by implementing innovative management policies. Through its range of creative credit programs, TKU will cater to students’ multi-faceted learning needs. And by working with its alumni, TKU will continue to produce “enterprises favorite graduates” and generate positive social change.
企業最愛大學 Enterprises’ Favorite Private University

《Cheers》雜誌持續進行「2000大企業最愛大學生」調查，本校已連續25年超越其他私立大學，蟬聯第1名。調查報告顯示的「9項能力指標」，包括：（1）專業知識與技術；（2）學習意願與可塑性高；（3）創新能力；（4）解決問題能力；（5）數位應用能力；（6）抗壓性；（7）團隊合作；（8）融會貫通能力；（9）國際觀與外語力等。本校的畢業校友在其中7項指標排名全校第一，甚至超越所有優質的國立大學，從競爭激烈的就業市場上交出亮眼的成績。本校讓非頂尖的學生，經過學校多年的洗禮，畢業時個個成為企業的搶手貨，學校能長勝不敗的原因就是體驗人才培育的重要性，並著重於『專業』、「通識」、「課程外活動」（三環），「德、智、體、群、美」（五星），以及包括培育學生「全球視野、資訊運用、洞悉未來、品德倫理、獨立思考、樂活健康、團隊合作、美學涵養」等八大基本素養的教育內涵。此外，本校深刻體會業界喜愛的人才之致學能關鍵在於"教導力"，學校把企業用人的教材濃縮成武林秘笈，時時提醒學生在職場與領導的技能。入學之校方仍將持續善盡社會責任，成為培育企業最愛畢業生的大學。

For 25 consecutive years, TKU graduates have been voted as “Top 2000 Enterprises’ Favorites College Graduates” in a survey conducted by Cheers Business Magazine. There are nine essential qualitites identified by the survey, including (1) professional knowledge and skills; (2) a willingness to learn, adapt and be flexible; (3) the ability to innovate; (4) the ability to solve problems; (5) the ability to supply digital applications; (6) the ability to cope with stress; (7) cooperation; (8) the ability to integrate comprehensively; (9) international perspective and foreign language skills. Among them, there are seven diverse qualities TKU graduates ranked first among all graduates from private universities in Taiwan, even exceeds many highly-rated national universities. From the view of the intensely competitive job market, magnificent results emerged. During their learning at TKU, students are shaped into confident professionals who are highly sought after by enterprises in various fields. The key to this process lies in TKU’s Three Circles (professional curriculum, general curriculum, extracurricular curriculum) and Five Disciplines of Education (conduct, intelligence, physical education, teamwork, and beauty). TKU also emphasizes the development of a global perspective, information literacy, a vision for the future, moral integrity, independent thinking, a cheerful attitude and healthy lifestyle, a spirit of teamwork and dedication and a sense of aesthetic appreciation. One other key factor that employers view as invaluable when hiring is the ability to lead. TKU instills this ability in students through various leadership-oriented courses and compulsory extracurricular activities. In the future, TKU will continue to apply this method to ensure its graduates remain on the top of the list of "enterprises favorites."
TKU has been continually improving its status as a work-safe and student-friendly campus. It has conducted a thorough review of its performance in this area based on the seven indicators listed in the Safe School Criteria. Moreover, it has established committees to address the various issues covered in the indicators, while at the same time working with local government and community organizations to obtain an unbiased assessment of its overall safety standards.

The recommendations offered by the assessment committee were both feasible and practical. For example, the committee recommended that TKU set up an online system to record in detail all campus-based accidents, as well as the cause of such accidents, their locations and frequency of occurrence. It also recommended that TKU establish its own evaluation mechanism to assess the results of any implemented changes.

In 2008, TKU was named by the WHO as an International Safe School. Subsequently, in 2012, it passed the WHO Safe School Re-evaluation. It is the first university in the world to be recognized as a safe school. In the future, TKU will continue to ensure that its campuses are work-safe and student-friendly environments.
1. 1966年淡江於國內首先實施教學評鑑。
The first university in Taiwan to allow students to appraise teacher performance.

2. 1991年淡江於國內首創大三學生海外研習，並於2005年於蘭陽校園實施「全大三出國」、「全英語授課」、「全住宿書院」之「三全教育」。
The first university in Taiwan to implement a Junior Year Abroad (JYA) program. Adopts a "3-All Policy" in Lanyang Campus: (1) All third-year students spend a compulsory study abroad; (2) All students gain compete exposure to English-based instruction; (3) All students experience a residential college atmosphere.

3. 2018年首創熊貓講座，由創辦人張建邦、張美文伉儷伉儷捐贈專戶基金，邀請國際大師及菁英蒞校講學，以提升本校學術水準與聲譽。
The first university to establish "Panda Lecture Series". Dr. Clement Chang, the founder of Tamkang University, and his wife Carrie have established an endowment fund for the purpose of inviting international masters and elites to give lectures in the school to enhance the school's academic standard and reputation.

4. 2011年淡江於國內首創必修課外活動課程。
The first university in Taiwan to offer compulsory extracurricular courses.
In 2022, the "Taiwan’s Best University Rankings" by Global Views Monthly, TKU is ranked first in the "University of Humanities and Social Sciences" and "Degree of Internationalization" private school, ranking third in the country, ranked third in the country.

In 2022, TKU won the first "APSAA Asia Pacific Sustainability Action" Gold Award.

2022年英國《泰晤士高等教育》世界大學影響力排名，全球第301-400名，全國第10名，SDG「優質教育」為全國第1。

In 2022, based on "The Times Higher Education Impact Rankings", TKU ranked 301-400 worldwide, "SDG4 Quality Education" ranked No. 1 countrywide.

On January 6th, 2009, TKU was the first academic institution in the world to be certified as complying with the standards of the IT Service Management System (ISO/IEC 20000-1:2005).

TKU won the 19th National Quality Award on May 5th, 2009.
2019年本校榮獲教育部「體育績優學校獎」，並為全國唯一獲獎的大專院校。2013年及2020年再度榮獲教育部「體育績優學校獎」。

In 2009, TKU received an award for Excellence in Physical Education from the MOE, and it is the only university in Taiwan to have received this honor. In 2013, 2016 and 2020, TKU received the award again.

7


TKU assists students in participating in the Worawee Competition on Microsoft Office. Tamkang students won first place in the 2009 Excel World Championship, won third place in the 2010 Excel World Championship, won first place in the 2011 and 2012 PowerPoint World Championship, the second place in the 2013 Word World Championship, the third place in the 2013 Excel World Championship, and the first place in the 2019 Word World Championship.

8

2011年、2012年、2013年本校三度榮獲「中華民國企業環保獎」，並獲頒「榮譽企業環保獎」殊榮。

In 2011, 2012 and 2013, TKU received the R.O.C. Enterprises Environmental Award and received the prestigious EPA Environmental Award.

9

2013年9月本校榮獲教育部「102年度友善校園獎」，為唯一獲獎的國內大學。

In September 2013, TKU received the 2013 Friendly Campus Award from the MOE, the only university in Taiwan to win the prize.

10

2015年本校榮獲教育部人專校院國際化品質標竿「特優獎」。

TKU won an excellent rating from the MOE for guidance in the quality of internationalization among institutions of higher education.
Since its establishment and gradual development into a leading comprehensive university, TKU has always emphasized the importance of innovation and improvement in the quality of teaching. Even today, as competition between universities grows fierce and increased emphasis has been focused on academic research rankings, TKU continues to place teaching quality at the center of its policy for development.

TKU has implemented concrete measures in the Higher Education Sprout Project in accordance with the 4 goals initiated by the Ministry of Education: taking teaching as the core, developing university features, making resources more public, and fulfilling social responsibility.

Due to TKU’s continuing efforts in developing a mechanism for Total Quality Management (TQM), the Higher Education Sprout Project now boasts a comprehensive infrastructure as well as concrete strategies and methods integrated with AI and ODOs initiated by the United Nations that enable TKU to be effectively reformed, implement the new administrative procedure, and identify clear performance goals. In the future, TKU will continue to follow the guideline of the Sustainable Development Goals, pursuing excellence, shaping distinctive features, and making innovative developments, in order to further achieve the above-mentioned 4 goals.
Implementation of the University Social Responsibility Project on Public Services

Tamkang University has long devoted abundant resources to the “local” Tamsui to provide intelligence within the community. TKU has promoted the “University Social Responsibility Practice Program" since 2018, and included the university study courses since the 2020 academic year into the “Social Responsibility" curriculum, and has established the “Center for Sustainable Development and Social Innovation” in the 2021 academic year to promote the sustainable development goals initiated by the United Nations and continued to cultivate the sustainable mission of talented people with spiritual excellence. The description is as follows:

1. Promotion of the University’s Social Responsibility Practice Plan:
Tamkang University has been cooperating with the local area for a long time to continue to build a sustainable and livable city of “Cloud and Sustainability University City.” Teachers have lead students to discover and solve existing problems within the region, and continued to promote the University’s Social Responsibility Practice Plan since 2018, hoping to “Co-exist,” “Co-create,” and “Co-prosperous” with the society.

2. The implementation of university social responsibility courses for university study:
To enable the freshmen to understand Tamsui’s local region, Tamkang first incorporated university social practice responsibilities into the curriculum of university learning. In the 2020 academic year, so undergraduates may become a local Tamsui in the process of becoming a Tamkangian, that is, through practical experiences of “The Fantastic Journey of Guji,” visiting Tamsui and start the work of self-learning.
Eight Essential Qualities Inspire “Excellence with a Soul”

TKU’s educational philosophy can be conceptualized using the following schemas: the Three Circles (professional curriculum, general curriculum, and extracurricular curriculum) and Five Disciplines of Education (conduct, intelligence, physical education, teamwork, and beauty); and the Triple Objectives of Education (globalization, information-oriented education, and future-oriented education). With these principles, TKU carves a niche in the private college market, while educating and training future leaders, and providing a well-rounded education that covers both professional ability and personal character.

TKU has identified eight essential qualities that inculcate in students through its general education and extracurricular courses: (1) a global perspective; (2) information literacy; (2) a vision for the future; (4) moral integrity; (6) independent thinking; (6) an enterprising attitude and healthy lifestyle; (7) a spirit of teamwork and dedication; and (8) a sense of aesthetic appreciation. Students are expected to possess the capability of training themselves to recognize the transitions of international society, comprehending the development of globalization with a broader view; to acquaint themselves with the advancement and utilization of information technology by information application; to make good use of the collection and analysis of information to have an insight of the future and the trend of future development, disstorm toys possibilities and construct an ideal future in order to ensure sustainable management; to understand the conduct of life, practice empathy and abide by legal norms, help the underprivileged and care for all things; to cultivate logical reasoning and critical thinking with active observation and problem finding; to attach importance to the harmony of body, mind, spirit and environment, as well as establish positive and healthy lifestyle; to experience and observe the difference between man and self and improve communication skills to enhance the ability of resource integration and cooperation to solve problems; last, by sense of aesthetic appreciation, to nurture aesthetic ability, enhance appreciation and taste, promote the artistic techniques of expression and creation. And integrate aesthetic appreciation into daily life. The eight essential qualities guide students to diversified, extensive, pragmatic and innovative study and then to improve their competitiveness and make them the perpetual favorite of employers.
The purpose of TKU Service Learning includes providing universal education, serving the local community, producing outstanding local residents, extending the scope of professionalism, and providing students with new types of learning experiences.

The Basic Service Learning Program (Camous and Community Service Learning) is a compulsory part of the TKU curriculum. It involves cases that deal with community service: providing assistance at locally held cultural events, environmental protection activities, community support, study assistance for underprivileged children, and the provision of care for the underprivileged and disabled. It instills basic concepts of service learning for freshmen.

In the Advanced Service Learning Program (Professional Competence Service Learning), students apply their learnt knowledge to the process of providing service. Through this experience, they learn about the responsibilities of residents in a practical format. Through these courses, it is hoped that participating students gain a sense of fulfillment from giving selflessly to others, becoming aware of the importance of caring for the community, and developing a broad range of abilities.
教學特色 Teaching Characteristics

發展學生四合一的大學學習

Four-in-One Course to Prepare Students for University Learning

為協助大學新生對大學的「學業」、「心理」、「社會」及「生涯發展」等4個面向做好準備，培養學生具備適應大學學習及生活所需各項能力，本校整合全校所有資源在特色核心課程中的學習與發展學門，開設必修「大學學習」套裝課程。課程內容包括「認識大學與本系」、「認知與應用人際互動」、「生活與心理適應」、「大學生涯規劃」等單元。新生一方面可藉此了解是否對某個科系感興趣，另一方面更可透過導師的協助認識本校環境，善用各項輔導資源。

In order to prepare college freshmen for university learning and campus life, as well as to help them with their academic, emotional/social lives, and career development, TKU has incorporated a variety of campus resources into a newly designed course entitled "University Learning." This course covers various units, including "Get to Know TKU and Your Department," "Using Resources at TKU," "Life and Psychological Adjustment," and "Planning for College Life." In this multi-faceted course, college freshmen receive a helpful guidance as they move from high school to university and gain a clearer idea of whether they have chosen the most suitable field of study. With the help of a class advisor, students get a better understanding of the university, learn efficiently use of on-campus resources, and obtain professional advice in planning for the future.
A Diversified Range of Physical Education Courses

TKU’s physical education curriculum focuses on helping students to lead a healthy lifestyle. The basic content of freshman year courses involves improving students’ physical fitness and enhancing their swimming skills. The goals of sophomore year studies are for students to develop life-long habits of regular exercise from any of the 24 sports from six major categories. TKU also offers classes for professional sports licenses, elective casual sports and skill training courses, and holds specialized lessons for representative teams. There is also a basic fitness class or disabled students or injured students who are unable to take part in regular classes.

TKU offers students modern and comprehensive sport and athletic facilities including outdoor track and field facilities, multi-functional sporting complex and natatorium complex. The gymnasium is equipped with a multi-functional court (basketball courts), badminton courts, volleyball courts, a table tennis room, a weight training room, a dancing studio and a martial arts room. The Shao-mo Memorial Natatorium Complex is comprised of a large heated swimming pool, a weight training area, a fitness testing room, and sports science laboratory.

The combination of state-of-the-art sports facilities and professional teachers, many of whom have competed at the national level in their particular sport—make TKU the ideal place to practice sports, and stay fit for life.
A Pioneer Program—Compulsory Club Courses

Among TKU’s central educational principles are the “Three Circles of Education,” including professional, general and extracurricular curriculum, produce students who are not only skilled in their areas of expertise, but also have a commitment to the broader community.

Starting from the new incoming group of freshmen in 2011-2012 academic year, TKU students are required to take the course “Learning and Practice of Clubs” before graduation. Through this course, students learn practical life skills not usually taught in professional courses, such as effective communication, problem-solving, team leadership, implementation of club policies and the importance of one’s attitude and personal character. Students can select from among 175 clubs. Through the instruction offered in this course and its accompanying activities, TKU achieves its goal of providing its students with a holistic education.

Furthermore, the Extracurricular Activity Guidance Section holds training seminars to help leaders of TKU student clubs develop their leadership and management skills. The courses are designed to enhance student abilities in teamwork, project planning and presentation, and bring positive thinking and abilities to plan and implement club activities. Moreover, these courses focus on expression, communication, interpersonal relations, critical thinking and team-work spirit. TKU clubs have received significant awards in the National College Club Evaluation in recent years, showing the strength and achievement of our club management program.
Chueh Sheng Memorial Library

The library offers essential facilities that assist teaching, research and learning. In addition to the main library building at the Tamsui Campus, the Chueh Sheng Memorial Library consists of three other branches, located respectively on the Taipei Campus, the Lanyang Campus and in the Chemistry Building on
The Carrie Chang Fine Arts Center is the heart and soul of artistic education at TKU. In the year 2000, on TKU’s 50th anniversary, the Carrie Chang Fine Arts Center of TKU was established. It was named after Madame Carrie Chang, the former Chairperson of the TKU Board of Trustees. The center consists of an exhibition hall as well as various subsidiary bodies, such as the Carrie Chang Music Hall, the Chinese Calligraphy Research Office and the TKU Maritime Museum. The exhibition hall of the Carrie Chang Fine Arts Center is a two-story, high-ceiling exhibition space with a gallery-standard storeroom and the latest multimedia facilities.

The Carrie Chang Music Hall was established to promote musical education and raise the standard of musical appreciation on campus. The Chinese Calligraphy Research Office is the only academic office in Taiwan established for the specific purpose of training teachers in calligraphy and developing the popular e-calligraphy system. It runs various activities aimed at promoting calligraphy, enhancing overseas exchange, and improving the nature of calligraphy instruction. The Maritime Museum has a collection of over 60 model ships from 15 countries, ranging from 15th-to-17th-centuries ships to futuristic superconductor-powered vessels. It is the only college-based maritime museum in Taiwan and is a primary attraction for all guests to the Tamsui Campus.

TKU founded the Carrie Chang Fine Arts Center to elevate the standard of artistic education at TKU, to increase artistic appreciation and interest by means of exhibitions, performances, instruction, promotion, collection, and to facilitate exchange among teachers, students, society, and the international community, with the hope of integrating art with education; the campus with the community.
Center for Sustainable Development and Social Innovation: Leading Tamkang University to fulfill the commitment of achieving Sustainable Development Goals

The Center for Sustainable Development and Social Innovation was established on August 1st, 2021, aiming to advocate the Sustainable Development Goals (SDGs) and university social responsibility (USR) in every aspect of education, research, and service activities inside the university and to fulfill the SDGs related projects and measures through the visionary planning and realization of the university strategic development plan.

Three subdivisions of the center are:

(1) Subdivision for the promotion of Net Zero Emissions.

(2) Subdivision for the community participation and engagement of the University Social Responsibilities.

(3) Subdivision for the reporting of organizational governance and accountability.
Tamkang University has received subsidies from the Ministry of Education to implement “The Program on Bilingual Education or Students in College,” which is to be carried out by the EMI Center, in order to activate and connect sustainable bilingual education on campus and to promote connection and development of international education.

Each year, the Center holds two international online training courses as well as four physical teaching training camps, providing further expertise so as to enhance and cultivate the teaching energy of the faculty, as well as to stimulate diverse bilingual teaching formats. Additionally, the Center holds one large-scale international level academic seminars annually to stimulate exchange between bilingual education experts and scholars. The university is also actively setting up diverse student learning resources, by providing numerous advance English learning channels for free: the English writing consultation room is open to students for four hours every day, while the English presentation consultation room can be utilized during four of the weekdays, all of which can provide comprehensive refinement and upgrades to students’ English abilities. Tamkang University is also utilizing digital technology to set up five EMI MOOCs (Massive Online Open Courses) that is available for students around Taiwan to attend, thus achieving the goal of EMI course and resource integration and sharing, creating the learning opportunities that are within easy reach, where the international perspectives of students can be nurtured and to increase their competitive edge. The university currently has even established 10 English-taught programs (both undergraduates and postgraduates), and shall continue to expand on them, in order to enrich as well as enliven the professional, diverse contexts and fields, so that Tamkang University students can continue to step onto the international stage and look ahead to a global village where they can also prosper.
The results of academic research not only help to boost the reputation of academic staff, but also bring benefits to students and enhance the overall reputation of a university. That is why, for many years now, TKU has been promoting its College Research Scheme and creating a name for itself in academic research. It has promoted research in key academic disciplines; built a comprehensive environment that supports research; worked to strengthen its capabilities in applying the results of research and development; and promoted collaboration between academia and industry.

Wind Engineering Research Center (WERC-TKU)

The Wind Engineering Research Center (WERC) is one of the most important and representative academic institutes in TKU. WERC's field of research and consulting services covers a wide range of topics including aerodynamics of tall buildings, large span roof structures and bridges, indoor and urban ventilation, mitigation of wind-induced vibration, pedestrian comfort due to environmental flow, computational fluid dynamics, information technology applications, and wind code modification. The center also has held regular symposiums, workshops, international conferences, and research fellowship exchange programs, and has completed over 1,000 cases of consulting services over the years. WERC-TKU is a world-renowned wind engineering research institute and a first-class wind engineering solution provider for the local wind engineering community.

The results of academic research not only help to boost the reputation of academic staff, but also bring benefits to students and enhance the overall reputation of a university. That is why, for many years now, TKU has been promoting its College Research Scheme and creating a name for itself in academic research. It has promoted research in key academic disciplines; built a comprehensive environment that supports research; worked to strengthen its capabilities in applying the results of research and development; and promoted collaboration between academia and industry. Our current industry-commissioned research projects include: four cases of wind tunnel tests, and one case of surface-type Photovoltaic Power Generation system wind tunnel test, under the conditions of normal weather and extreme weather, we apply wind tunnel to assess wind turbine's load.
為促進相關水資源與環境領域之研究能量提升，落實有效的資訊系統整合與運用，強化相關學術與實務之成效，中心結合水資源及環境的學術研究、實務發展，透過承接校外單位與企業委託的計畫，提高研究能量與實務經驗，增加服務社會之功能。並搭配資訊化的執行與整合，強化相關領域的研究發展技術。為了滿足市場人才的需求，亦從事大學部及研究所學生之教學、實習及研究訓練工作，以培育水資源與環境工程相關之人才，提升人才之素質。中心改變以往的研究型態，以創新精神、整合資訊、預測未來的思維，結合各研究團隊，進一步開發新的研究產值。本研究團隊包含水文資訊、水質與污染處理、海洋環境、水土氣象等研究領域，透過整合跨領域知識與技術，多元發展，成就水環境專業對社會服務之回饋，促使研究中心發展成為學界與產業界之重要合作平台。

The Information Center for Water Environment (ICWE) at TKU seeks (1) to promote research in the field of water resources and environment, (2) to implement effective application and integration of information systems, and (3) to strengthen the academic and practical effectiveness of water research. Through the practical combination of academic studies with the development of water resources and environment, both research and applied experience can be promoted, providing much needed synergies. The ICWE shows that the functionality of social services can be enhanced through the undertaking of research projects from business entities outside of the university. Implementation and integration of information technology can lead to technological development covering many different fields. To meet the market demand for talented professionals, the Center is engaged in teaching and practical research training for undergraduate and graduate students, thus improving the quality and professionalism of its graduates. Setting it apart from most other research centers, the ICWE has a strong commitment to innovation, information integration, and forecasting, which it applies to its specialized research teams dealing with the following areas: Hydro-Information, Waste Water Treatment, Ocean Environment, and Hydrometeorology.
Established in 2011 the Intelligent Automation and Robotics Center is an interdisciplinary research center that employs specialists from the TKU departments of Electrical and Computer Engineering, Mechanical and Electro-Mechanical engineering, and Computer Science and Information Engineering. In the HKR RoboWorld Cup, the research team has won the first place in 12 times of the robot soccer game in the RoboSot league from 2003, and the first place in 12 times of the all-round competition in the HuroCup league from 2007. The arm group of the research team has also won the championship of the International Intelligent Robot Manipulator Hands-On Competition for 5 consecutive years. Besides, in 2017, the robot team entered the finals of the Amazon Robotics Challenge.
本校張創辦人張邦博士秉持「有教無類」的辦學理念，配合教育部政策在1969年首創招收盲人就讀中文系之創舉，並獲教育部支持，積極投入中文系用電腦之研發及推廣服務，從「點字觸摸顯示器」到「中文點字即時雙向轉譯系統」等軟體設計，以及相關訓練，推動視障教育資訊化及開設視障者就業的新契機。2009年與電信業者合作，完成臺灣首座「視障電話客服中心」，並提出「視障電話客服整體解決方案」，一系列配套措施。2012年於台北市內湖區設立來校設用視障諮詢人員，充分享用臺灣會社之社會福利。2014年5月巴拉圭總統佛朗哥（Federico Franco），邀請來校參加視障者活動，並獲贈盲用電器1台，阿法洛第一夫人伊麗莎白（Emilia Alfaro），及眾議員於訪華期間參訪中心，並獲贈盲用電器1台，阿法洛第一夫人艾立絲表示，今年積極推動視障者就業服務及資訊平權議題，2011年語音隨身助理App研發成功，2011年12月9日推動「暖心接力‧讓愛永續」視障者回饋社會「微光專案」計畫。2021年因應疫情發展，推出線上用電腦教學課程，如Podcast、YouTube及遠距教學。

In 1969, TKU founder Dr. Clement C. P. Cheng, boldly and equitably began accepting visually impaired (hereafter VI) students into the Department of Chinese. Along with the Ministry of Education, TKU has similarly been committed to the use of computer technology to aid VI students, developing a Braille Touch Screen and the Intelligent Sound Synthesizer, as well as software for the Instant Chinese Braille Two-Way Translator and the Book-without-Words Input Method. It has also helped to design and implement numerous practical projects allowing VI students to better read, write, and surf the Internet using adaptive computer systems. The technology not only helps them to learn, but also sets a foundation for their future employment.

In recent years, the Center has worked together with public and private sectors to create job opportunities for VI students. In 2009, TKU and the telecom industry cooperatively established Taiwan’s first customer service center hiring exclusively VI employees. It then collaborated with the Taipei City Government to create a “Visually Impaired Customer Service Team” answering enquiries from the 1999 Citizen Hotline. Under the customer service team initiative, TKU has provided training, selection, counseling, and business analysis services, as well as customer service headsets for VI and online internship programs. On May 22nd, 2013, the President of Paraguay, Dr. Luis Federico Franco, and First Lady Emilia Alfaro de Franco, accompanied by 17 members of the delegation, visited the TKU Center of Resources for the Blind. While at the Center, President Federico Franco presented with a computer for VI users. Following the presidential visit, the Center received a letter of gratitude from the First Lady, who expressed approval of the Center’s work.

In recent years, Resource Center for the Visually Impaired has actively involved in promoting the improvement of accessibility facilities and equal access to information. In 2011, Voice Assistant App was developed successfully. In addition, in December 2021 Resource Center for the Visually Impaired promoted a series of campaigns, with the theme of “Heartwarming Support, Everlasting Love.” One of the activities was “Moonlight,” which featured giving back to society from visually impaired people. In 2021, due to the COVID-19 pandemic, Resource Center for the Visually Impaired launched online learning programs by using braille computer, including Podcast, Youtube, and distance learning.
研究成果 Research Outcomes

海洋及水下科技研究中心
Center for Ocean and Underwater Technology Research

本中心成立於2016年12月，以發展海洋及水下相關科技及人才培育為目標，近中程以聲納技術、水下文化資產調查與教育推廣、海洋深層水資源利用為主研發領域，迄今執行政府或民間產學合作案二十五餘案，總經費近七千萬元。近三年主要研發成果包括：完成彰濱離岸風電運維基地水下文化資產調查、建立臺東縣深層海水品牌、評估深層海水取水技術及潛力場址，重整「將軍一號」沉船資料庫、ビル進行遺物研究等。並與民間公司合作，建立水下聲響技術平台、研究船潛精品文物。本中心2020年經學校評鑑為「特優」等級中心，將繼續深化與校內外合作關係，使本中心成為海洋與水下科技人才培育及產學研發基地，促進學校在海洋領域的發展，並透過校內外團隊整合，建立跨學術界與產業界產學聯盟機制，朝優質及永續發展中心的目標邁進。

The Center was established in 2016, aiming at developing ocean and underwater technologies and cultivating talents. The main areas of present and near-future interests include sonar technology, survey and educational outreach of underwater cultural heritage (UCH), and applications of deep ocean water resource. Since its establishment, the Center has carried out more than twenty-five projects with total budgets about seventy millions. The major results of the past three years include: accomplishing the UCH survey for Changhua offshore windfarm operation base, establishing and promoting the brand design for deep ocean water industry in Taitung county, assessing the water intake technology and the potential sites for deep ocean water development, collecting information and conducting research on Jiangjun No.1 artefacts, etc.; furthermore, the Center has been endeavoring to cooperate with civilian companies in the areas of underwater acoustic technology, and ship Instrument artefacts. The Center was evaluated by the University in 2020 and received the highest rank in the evaluation scale, and shall continue to deepen the collaboration with various disciplines and groups within or beyond the campuses, with an intent to achieve the ultimate goal to be a sustainable and essential R&D base in the ocean and underwater technology community, and at the same time to offer the opportunities for marine studies within the campus.
The Champion Incubator Center (CIC) of TKU was established in 1998. The core objectives are to use the school's advanced information, talented instructors, experimental facilities, space, and industry and university collective experiences to provide innovative small and medium enterprises (SME) with an excellent nurturing environment. In addition, the CIC provides entrepreneurship courses and activities that let students and alumni engage with each other to facilitate the establishment of successful startups. Our CIC has won the Best Choice Award for Meritorious Incubation Center and the Youth Entrepreneurship Award from the Small and Medium Enterprises Administration of the Ministry of Economic Affairs. It continues to play the role of bridging the collaboration among schools, government, and businesses. Through

1. Expert consultation from the center;
2. R&D projects commissioned by the university and industry;
3. Mutual communication between academia and industry;
4. Entrepreneurship courses, and
5. Workshop activities,
the center has accumulated abundant cooperative experience between the university and industry that helped more than one hundred SMEs grow and thrive.

The center’s capability to foster enterprises has repeatedly granted governmental awards and affirmation. The center also has united the TKU R&D office’s capacities, the alumni office to assist in applying for government plans, and universality and industry cooperation. Furthermore, enterprises have utilized the center to establish "Tamkang University Cross-Industry Association" to better exchange information regarding research, development of the technology, and business information.
Murakami research in Taiwan has a long history and its growth follows an unmistakable trend. In line with this trend, the Japanese department of TKU set up the Haruki Murakami Research Room in 2012 to promote a high level of Haruki Murakami research to strengthen academic cooperation and good relations outside of the university with Japan and other international organizations, and to make TKU an important site guiding the world in Haruki Murakami research, as well as engaging in related research. Recently, TKU distinguished itself by establishing the first Haruki Murakami Research Center in Taiwan in 2014; the center formally started operations and currently promotes the study of Haruki Murakami, marking an important milestone for TKU and Taiwan by promoting research related to Haruki Murakami.

The Center has held Murakami Haruki international academic symposiums continuously 11 times over recent years. During the past conventions, the center invited research scholars and specialists of different nationalities over 10 nations. The Center has established a Master’s course in Murakami Haruki studies, developed a Murakami Haruki lecture course as a required 2-credit university course, and has begun the MOOCs course of “Very Murakami Haruki.” We seek to positively raise the awareness of Murakami Haruki studies and aim to be a leading institution promoting Murakami Haruki studies throughout the world.
The CAT was established on 3rd August 2010. To fulfill the new market demands of green energy and environmental protection from which are the changes of international political regulations and national energy strategy thought adjustments, by adopting the crossover and innovation thinking, CAT is defined as a bridge to the cooperation between industry, government and academia.

It is essential to integrate cultural, social, and scientific studies into an organic knowledge economic system in a diverse and changing world. The CAT transforms the traditional research pattern to build the linkage of industry, market, and academy, coordinating different research teams within Tamkang University to create a new value of the knowledge-based economy.

The development of the Center is aimed at becoming a platform for communication between industry, government, and academia, with the following achievements:

CAT has signed a Memorandum of Understanding with ITRI, AUO, and BROGENT, etc.

From April 27 to 29, 2022, the Center assisted AUO to participate in Touch Taiwan, one of the leading electronic technology exhibitions in Taiwan.

CAT currently assists the Taoyuan Youth Bureau to hold activities related to war-gaming to promote military games education.

In the future, CAT will continue to hold various forums, and to strive for related technology integration research projects, to integrate the research energy of CAT and present the research results in the forums.
The EU Studies have been placed emphasis on for a long time at Tamkang University. With the rapid development of the European integration, the Center for European Union Studies has been established to enhance the EU research and contribute to broadening the EU knowledge of the public. The Center for European Union Studies is one of the consortium members of the EUTW. The Center for European Union Studies actively undertakes activities including academic forum and conference, events, winter school, research projects and provision of legal consultation for government, exchange and cooperation with partner universities in the EU.
e-Calligraphy System

The "e-Pen Calligraphy and Painting System" developed by the interdisciplinary collaboration at Tamkang University has transformed the traditional way of writing while creating in a paperless way the art of calligraphy and painting that can be easily produced on the computer without having to use pen or ink. The primary innovation of this research and development (R&D) project enables users to directly use the digital e-Pen to author on a tablet or writing board calligraphic strokes of varying degrees of thickness and sharpness and to create calligraphic works and paintings signified by a personal style. Using this technique, it is possible to create animated representations of ancient inscriptions and calligraphic masterpieces. This cutting-edge technology can combine multimedia features including presentations, pictures, and audiovisual recordings. Additionally, e-Pen can be used in a variety of educational contexts related to STEAM and language learning. This makes it easier for teachers to analyze important teaching points, reiterate explanations, and revise assignments. As a result, interactions between the instructor and students will be improved, which will optimize learning outcomes. The calligraphy and painting system for the e-Pen is progressing toward an A/B dual-track R&D process. In order to revolutionize the conventional tools and pedagogies for the creation of calligraphy and paintings, it is anticipated that the dual-track transforming R&D for the e-Pen will be integrated with AI R&D. We aim to demonstrate the vitality and potential of the e-era through merging with digitization.
校友校友 Tamkang Alumni

母校校友約30萬人，遍布世界各地，並成立151個各類型校友會，校友在各行各業皆有傑出的表現。本校成立「校友服務暨資源發展處」，專責校友事務的推展工作，其中透過校友團體之參與，各校系校友會、海外校友會及參加校友年會等各種活動，推動校友和校系的產學合作，增進校企及校友之研討、合作與互動，經建立校友間情誼，對母校之連結，校友無論是在實質的捐款及贊助，或是在人才的宣傳與推廣，都是學校發展最大的支柱與動力。

每年3月舉辦「春之饗宴」活動與11月校慶日舉辦「校友返校日」，是校友回母校的年度盛宴。許多名校校友遠從美國、加拿大、大陸等世界各地返校，參觀各系教室、教學設備，並且參加系所座談會、與在校師生分享升學、就業或創業經驗等。母校的舉措獲得校友更多的支持與肯定，校友秉持著共同心聲：「凝聚校友力量，創造母校共榮俱樂」。此外，每2年舉辦1次的「淡水大學世界校友會聯合會雙年會」活動，更成功的凝聚世界各地校友情誼。

Over the years, TKU has assembled a large family of around 300,000 alumni that span over all corners of the world. With 151 different chapters, the TKU Alumni Association and its members have contributed and achieved outstanding accomplishments in all walks of life. The University has set up the Office of Alumni Services and Resource Development, a unit dedicated to integrating all alumni services. The TKU has helped strengthen the friendship among the alumni by setting up association chapters both locally and internationally, providing alumni with access to professional licensing courses, promoting collaboration between the TKU and alumni businesses, setting up an on-line platform that provides information on TKU graduates, and conducting various surveys to elicit feedback from TKU alumni. Whether tangible (such as financial donations) or intangible (such as positive feedback, word-of-mouth), their contributions to their alma mater are invariably the most important support and driving force for TKU's development.

Every year, the "Alumni Spring Festival" and "Homecoming Day" activities draw thousands of alumni to the TKU for large celebrations that allow alumni to maintain their bond with each other and with their alma mater. The alumni travel thousands of miles from various regions of the world, including the U.S., Canada, and Mainland China — to visit their alma mater and take part in seminars, where they share their experiences in academia or the workplace with current TKU students.

The 1KU's efforts and achievements have received positive feedback and wide support from 1KU alumni, all of whom bear one common goal: "to pool together the resources of TKU alumni and to bring honor to TKU and all Tamkangians." Apart from these activities, every two years TKU also holds a conference for TKU alumni associations. The event has successfully helped to strengthen the bond among all Tamkangians in various countries throughout the world.
Views in Tamkang
The Slope of Overcoming Difficulty

The Slope of Overcoming Difficulty is a steep slope made up of 132 stone steps. Built in 1953, it symbolizes "difficulty and hardship" and was the only path leading to the Tamsui Campus of TKU's forefathers. It truly represents the school's resilient spirit in developing the mountain and forest area, but is also symbolic of a larger message: that when faced with difficulties, one must work hard to overcome them by applying the values of the school motto: "Simplicity, Truthfulness, Firmness, and Perseverance." It is also a reminder that only with a vigorous and strong body can we strive forward.

The Statue of Mr. Ching-Sheng Chang

As the TKU Tamsui Campus was being built, Mr. Ching-Sheng Chang stood at the top of the Slope of Overcoming Difficulty with his son, the Founder of TKU, Dr. Clement C. P. Chang. Holding his son's hand, he pointed to the spot where construction was taking place, and said: "This will be the home of our Tamsui Campus!" Unfortunately, Mr. Ching-Sheng Chang fell ill, and on January 29th, 1951, he passed away. To commemorate his father, whom he sorely missed, Dr. Clement C. P. Chang erected a statue of his father in the spot at which they had stood years earlier, when the Tamsui Campus was first being built. Premier Chia-Ken Yen, who later became President of the Republic of China, wrote four Chinese characters "孝、義、忠、勤" (pronounced "Hsing Isu Tsuo Jen," meaning "contribution in cultivating people") to pay tribute to Mr. Ching-Sheng Chang for his great sacrifice and devotion to education. Premier Yen's handwriting was engraved on the pillar beneath the Statue of Mr. Ching-Sheng Chang.

The Chinese Palace-style Classrooms

Built in 1954, the Chinese palace-style classroom buildings are architecturally modeled after classical Chinese palaces, with green roofs and red walls. They were the starting point for the building of permanent classrooms at the Tamsui Campus.
書卷廣場

The University Commons

位於驚聲大樓及覺生紀念圖書館前的書卷廣場，是許多
計劃聚會及大型活動舉辦的地方：也是每位淡江人期盼，懷
念的景點。廣場中央有座4片辦公室的「竹卷」，象徵古代的簡
冊，於1988年竣工，由建築師林貴學校友設計，從上俯視，
它又像風箏中的黃鵡，生動不凡。4片竹葉也代表本校校訓
「樸實剛毅」的精神。書卷以瀟灑的姿態佇立，不論是藍
天、黃昏或夜晚，都呈現出不同的迷人景致。

Situated in front of the Ching-Shong Memorial Hall is the
University Commons, a grassy quadrangle home to TKU club
gatherings, major annual events, and the memories of
thousands of TKU alumni. In the center of the quadrangle is a
statue, which was built in 1986 by TKU alums and architect, Kui-Jung Lin. The statue takes the
shape of four bamboo tablets encircling each other, a
symbol of books or "Tsui Juan" in ancient times. These Tsui
Juan represent the four qualities of the TKU motto:
"Simplicity, Truthfulness, Firmness, and Perseverance." Seen
from above, the statue looks like the pivot of a motor, rotating
everywhere.

校史館暨張建邦創辦人紀念館

Gallery of Tamkang History & The Founder
Dr. Clement C. P. Chang’s Memorial Hall

本校張建邦創辦人畢生貢獻淡江・功在教育。2020年適
逢本校創校70年，經學校校友會黃天明會長、校內校友聯誼
會黃文政顧問長及中華民國淡江大學校友總會林文揚顧問
會長等人之倡議，經校友會發展委員會及校史館籌備委
員會等之協助下，終於2020年10月17日開幕啓用。為感謝張
建邦先生對校史館及校史館籌備委員會之重厚重蔭，本校
自2020年10月17日起，舉行張建邦創辦人紀念館開放典
禮及展覽。展覽內容包括張建邦先生的生平簡介、張建邦
先生的教育理念及精神、張建邦先生的教育成就及成果等。

The prescient founder Dr. Clement C. P. Chang
contributed his life to Tamkang University with merits in
education. 2020 coincides with Tamkang University's 70th
anniversary. Through the initiatives of the Tamkang
University Alumni Association of Central Cross-Strait
President Tian-Zheng Huang, Tamkang University Alumni
Association of Central China President Wen-Fu Chuang, and
Tamkang University Alumni Association Headquarters
President Dr. Lawrence Jian-Xiang Lin, gathering alums
for their spirit and strength towards the alma mater, donated
funds to inaugurate the Ying Yuan Guest House into the
Gallery of Tamkang History & The Founder Dr. Clement C. P.
Chang's Memorial Hall. In addition to making Five-Tiger Hills a
great memory for the poorpeople Tamkang. Mr. Chang's
words and dedications and the ongoing spirit of Tamkang
University have an abiding history of imitable reflection
upon one another.

李雙澤紀念碑

The Lee Shuan Che Monument

2006年度為紀念民國先驅李雙澤
校友逝世30週年，由本校及李雙澤紀
念基金會共同策劃，在民衆發源地
的牧羊草坪為李雙澤立碑。紀念碑由
秀林設計，以古風造型的石雕藝術作
品和石牌切成半圓的石塊組合而成；碑
文「唱自己的歌」5個大字則是陳著所題。碑
文由張老師的書作者，代表著這塊
土地上孕育出李雙澤的元氣，而
傑出師表家康健文書請他力挺並
佩的創作歌手。

To commemorate the 30th anniversary
of the folk song pioneer—alumni Lee
Shuan Che's passing, TKU and the Lee
Shuan Che Memorial Foundation created
a monument on the Shepherd's Meadow
near the end of 2006. The monument,
designed by Hsiun-Chi Wang, consists of a
guitar-shaped metal structure, along with a
boulder that has been carved in two. The
epigraph "Sing Our Own Songs," written
by Hsuen Chiang, is affixed to one half of
the split boulder, along with descriptive commentary by calligraphy artist Ben-Hang Chang.
Placed between the two halves of the boulder is a gongstone block and pebbles, which
represent the elements of the land that nurtured Lee, while the metal guitar framework
reminds people of his esteemed talent as a songwriter.
The Bronze Sculpture of the Five Tigers

"The Five-Tiger Hill" is the site of TKU's Tamsui Campus. In Tamsui, the Ta Tu Mountain Range extends above the Hu-Tui, or "Tigers' Head" Mountain, which separates into five distinct ridges. TKU is situated on the fourth ridge. The bronze sculpture depicting five tigers embracing one another is a piece by Shi-Chi Wang, which stands in front of the Sheo-Mo Memorial Gymnasium. It represents Tamkangians' spirit of vitality and their sense of vigor and bravery. On the pillar-base of the monument is founder Dr. Clement C. P. Chang's inscription "The Legend of Five-Tiger Hill."

The Tamkang Golden Eagle in the Fu Yuan Garden

The Fu Yuan Garden at the Tamsui Campus is home to the Tamkang Golden Eagle bronze statue, a gift from the Golden Eagle Alumni Association as a sign of their gratitude to the alma mater. The location of the statue in the Fu Yuan Garden, in front of the Business Building allows students and visitors alike to view and appreciate it. The Tamkang Golden Eagle Award, bestowed to distinguished TKU alumni, was initiated in 1987 by two former chairmen of the Board of Trustees of TKU, Dr. Clement C. P. Chang and Mr. Tien-Fu Lin. The Award represents the highest honor conferred by the university and was set up to recognize Tamkangians who have made great contributions to the country, rendered useful services to society, created welfare for humankind, and given something back to their alma mater. The Award takes the form of a golden eagle spreading its wings, symbolizing Tamkangians, like a flying eagle in the sky, majestically overlooking the earth below.
The Global Village Sculpture

Installed on the forecourt of the Shao-Mo Memorial Natatorium Complex are artworks by Ying-Feng Yang, a renowned master sculptor from Yilan, Taiwan. The sculptural artworks are stepped to form square, round, and rectangular parts, made from glossy stainless steel, which signify the globe on which a diverse range of people harmoniously live. It represents the vision of globalization that TKU is actively pursuing.

The Rising Sun above Hsuehshan Tunnel

In the celebration of completion of the Lanyang Campus, the sculpture portraying the Hsueh Shan Tunnel of the Taipei-Yilan Expressway was presented to Clement C. F. Chang in 1990, by “The Association for Promoting Taipei-Yilan Rapid Transit System,” and was designed by the famous Designer Zerman Hu and Lanyang Master-Sculptor Yu Yu Yang (Ying-Feng Yang) under the commission of “The Yilan Association, Taipei Chapter.” The sculpture was shaped in the form of an ancient Chinese hieroglyph “JU” ( "Shen" meaning "Mountain"). In the sculpture, the Hsueh Shan Tunnel is located at the lower corner on the left of the Shan, while at the upper corner on the loft is a golden sun, rising over the Pacific Ocean and shining over Lanyang, allowing Lanyang residents and TKU faculty and students, as well as visitors from home and overseas, to appreciate the artwork and pay their respect to the unsung heroes who contributed to the building of the Expressway.
O, grand Tamkang, roll out to seas,
You pave the way for exchange of thought.
In quest of learning, you never cease.
And worthy men are thus up brought
With humble heart for truth you seek.
Be true and brave.
Great deeds for speak.
O, young scholars, flowers of the time.
Bright stars that show the way.
Bear learning soul; by steps up climb.
Waste not your youthful day.

浩浩淡江 萬見通航 新舊思想 輔來相將
博學審問 明辨篤行 自成機杼 用為世匡
學成驕固 技守專長 樸實剛毅 大用是彰
彼時代之菁莪兮 國家之貞良
（願）乾乾惕厲兮 莫辜負大好之時光

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